



# Funding Open Access Books

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CEU PRESS

# introduction

- A model for small-mid size university presses to go OA
- Low-risk for presses
- High value return for libraries

# Central European University Press

Traditional publishing  
model, changing rapidly  
post pandemic:  
aiming to be mostly  
OA for monographs

nearly  
**30**  
years  
old

**450**  
backlist titles

Existing  
University  
Presses

Combines  
membership  
& subscription  
models

Funds the  
OA frontlist..

..from backlist  
subscription

With &  
without OA  
budgets

Dynamic  
scaling



# subscription elements

# key points



- Unlimited access, DRM free for the duration of membership
- After 3 years, libraries own the backlist package in perpetuity
- No hidden fees, packages won't suddenly change
- 50 books - libraries choose from 4 packages
- Libraries can also support the OA frontlist without subscribing



# What libraries get



50

Each subscription includes 50 backlist titles

4

Choice of 4 packages - each with 50 backlist titles in each

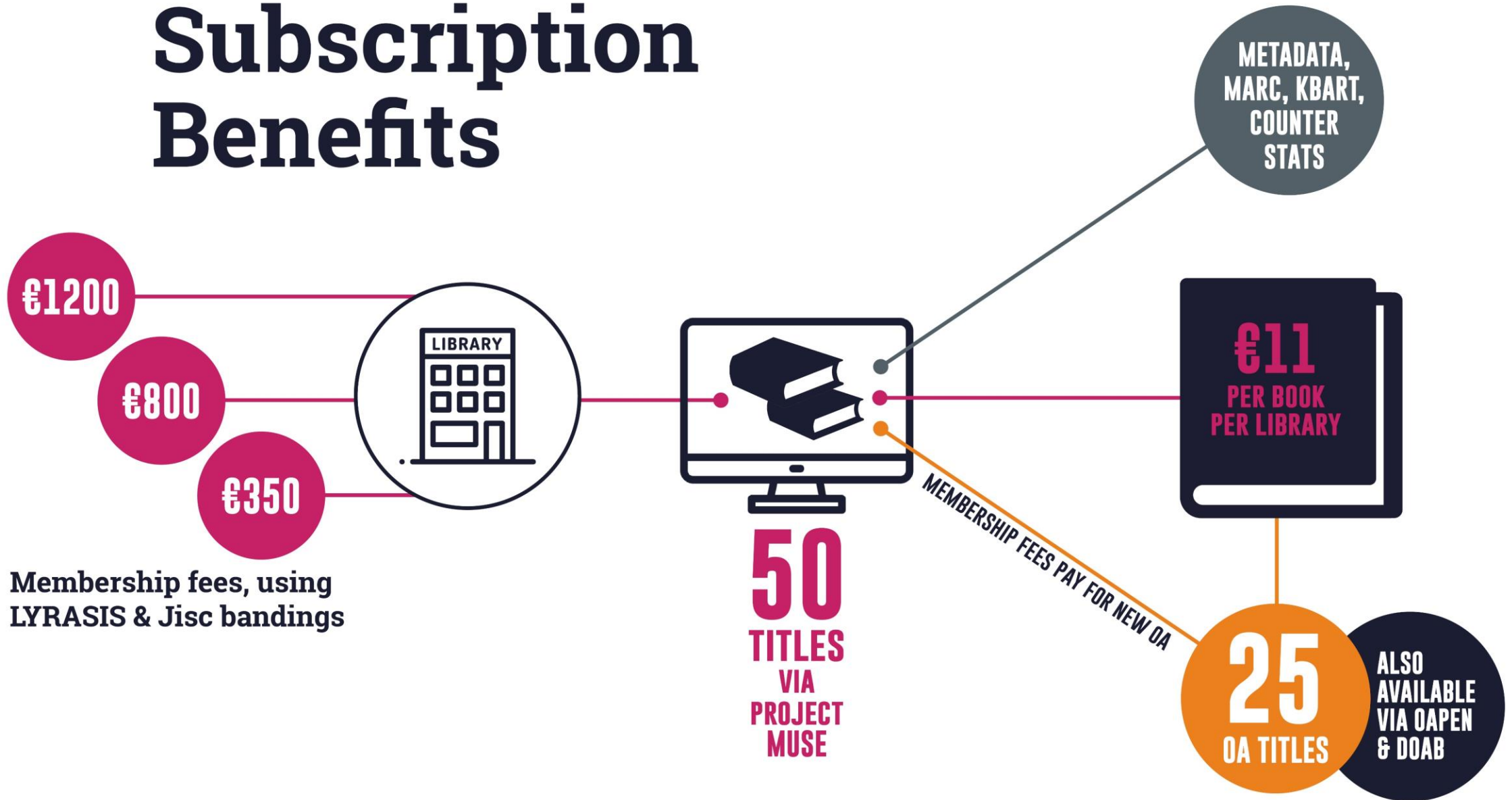
3

Membership is for 3 years, after which access is perpetual at no extra cost



Membership fees go towards enabling an OA frontlist

# Subscription Benefits



Membership fees, using LYRISIS & Jisc bandings

**Note:** cost modelling is based on 250 subscriptions averaging €800 each. €11 per book is calculated on basis of 50 books by subscription + 25 OA books per year.

# Central European University Press

**279**

titles made  
open  
on Project  
MUSE

March-June 2020

downloaded

**350,000**

times, from

**129**

countries

**7**

of the top 10  
downloads  
were over

**10**

years old





# Central European University Press

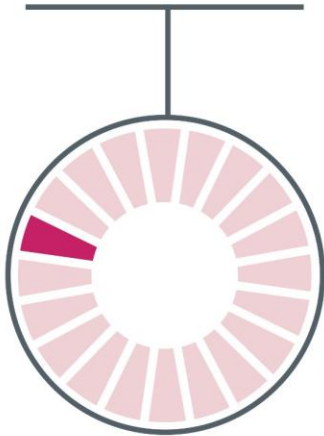


Aiming to publish 25  
new monographs per  
year in OA format and  
with open licences

# The future is OA

## Library members

As more members join the programme, the pot for funding OA books gradually grows.

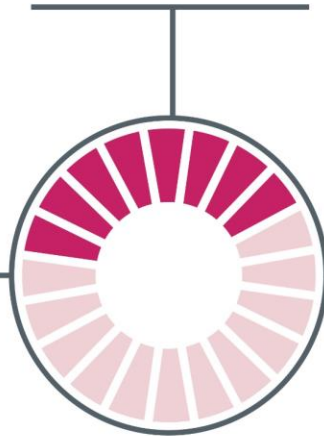


## Ten members

Once approx 10 members have signed up we will have accrued enough money to publish our first OA book.

## Rolling publishing process

Books are made open as we go. As soon as we accrue enough money we can publish.



## Twenty members

With around 20 libraries signed up, we can afford to publish another OA book.



## And so on

The more members join the scheme, the more money we can put towards funding OA.

**Note:** cost modelling is based on 250 subscriptions averaging €800 each. €11 per book is calculated on basis of 50 books by subscription + 25 OA books per year.

# Value for money

Our highest membership fee for one year's access to 50 titles is equal to half a single journal APC!









# How to sign up



[openingthefuture.net](https://openingthefuture.net)

simple form, takes only a few minutes

**Partners  
on the  
CEU  
Press  
pilot**

Project MUSE hosting  
& providing  
metadata & stats

OAPEN also hosting OA content

LYRASIS & Jisc in USA & UK

Others welcome

# Why publishers should use this model



Avoids  
BPCs

Relatively  
low risk

Laying  
the  
groundwork

COPIM  
toolkit

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[openingthefuture.net](http://openingthefuture.net)

for FAQs, downloadable brochure & lists of titles & ISBNs

**Where to  
find more  
info**



# £3m

Research England & Arcadia

The logo for copim, featuring the word "copim" in a lowercase, sans-serif font. The "co" is in orange, and "pim" is in white. The "o" has a white dot in the center.

## International partnership

Libraries

Universities

OA book publishers

Researchers

Infrastructure providers