



BIROn - Birkbeck Institutional Research Online

João Andrade, M. and Pontes, Halley (2017) A brief update on videogame play and flow experience: from addiction to healthy gaming. *Mental Health and Addiction Research* 2 (1), ISSN 2398-5380.

Downloaded from: <https://eprints.bbk.ac.uk/id/eprint/44273/>

Usage Guidelines:

Please refer to usage guidelines at <https://eprints.bbk.ac.uk/policies.html>
contact lib-eprints@bbk.ac.uk.

or alternatively

Short Communication

A brief update on videogame play and flow experience: From addiction to healthy gaming

Maria João Andrade¹ and Halley M. Pontes^{*2}¹Promoting Human Potential, ISPA – Instituto Universitário de Ciências Psicológicas, Sociais e da Vida, Lisbon, Portugal²Nottingham Trent University, International Gaming Research Unit (IGRU), Psychology Department, 50 Shakespeare Street, Nottingham, NG1 4QF, United Kingdom

The latest technological advancements brought about a whole host of new possibilities and immersive experiences to gamers that were not possible a few years ago. Moreover, the Internet has simultaneously played a significant role in augmenting both the quality of players' immersive experiences and the social nature of videogames as most households in Western countries now have broadband Internet access and penetration rates across the globe is continuously on the rise [1]. Unsurprisingly, there has been a significant increase in recent years of social gamers, and the latest figures suggest that almost half of all gamers play social games [2]. Furthermore, the videogame industry has witnessed a rapid evolution and steady economic growth in recent years [2]. More specifically, a total of \$23.5 billion dollars was spent by gamers in 2015, while the majority of households in the United States are now home to at least one person who plays video games on a regular basis [2].

Although for the most part videogame play is a healthy and beneficial activity associated with numerous psychological and social perks [3-6], there is growing evidence suggesting that a minority of gamers experience a wide range of adverse consequences due to excessive and dysregulated gaming that impairs daily functioning and overall psychological health [7-11]. Some of the negative consequences associated with addictive videogame play involve poor work [12] and academic performance [13], alterations of the stress response systems [14], decreased psychosocial wellbeing and greater incidence of depressive symptoms [15], reduced life satisfaction, increased levels of anxiety, greater motor and attentional impulsivity [16], attention deficit and hyperactive disorder, hostility [17], and sleep deprivation [18]. Specific physical and biological negative outcomes include abdominal obesity, cardio-metabolic deficits [19], rupture of the extensor pollicis longus tendon [20], and general bodily discomforts [21].

In general, videogame addiction tends to affect a small portion of gamers. Accordingly, robust epidemiological studies using nationally representative samples reported prevalence rates ranging from 1.2% to 8.5% according to a recent review [22]. Notwithstanding this, official medical bodies urged that videogame addiction be further investigated so that the clinical features of this phenomenon can be better understood and appropriate preventive and treatment measures can be developed. Moreover, Internet Gaming Disorder (IGD) was included in the Section 3 of the latest (fifth) edition of the *Diagnostic and Statistical Manual of Mental Disorders* (DSM-5) by the American Psychiatric Association (APA) [23] as a condition that warrants future study. Additionally, the World Health Organization (WHO) has recently included 'Gaming Disorder' (GD) in the beta draft of the eleventh revision *International Classification of Diseases* (ICD) (ICD-11) [24].

In terms of its definition, the APA [23] defines IGD throughout nine criteria relating to the following aspects of excessive and addictive gaming: (i) preoccupation with gaming; (ii) withdrawal symptoms when gaming is taken away; (iii) tolerance, expressed by the need to spend increasing amounts of time engaged with gaming; (iv) unsuccessful attempts to control gaming use; (v) continued excessive gaming use despite knowledge of negative psychosocial problems; (vi) loss of interests, previous hobbies, entertainment as result of, and with the exception of gaming use, (vii) use of videogames to escape or relieve a dysphoric mood, (viii) deception of family members, therapists, or others regarding the amount of gaming, and (ix) jeopardizing or losing a significant relationship, job, or educational or career opportunity because of gaming use [23]. Similarly, the WHO [24] has tentatively defined GD as being manifested by a persistent or recurrent gaming behavior characterized by impaired control over gaming, increasing priority given to gaming over other activities to the extent that gaming takes precedence over other interests and daily activities, and continuation of gaming despite the occurrence of negative consequences. Common to both definitions is the notion that videogame addiction results in significant impairment in personal, family, social, educational, occupational or other important areas of functioning.

Given the current criticisms and debates surrounding the legitimacy of videogame addiction as a *bona fide* behavioral addiction [25-27], it is unlikely that official recognition will be achieved before (i) its defining features have been identified, (ii) reliability and validity of specific diagnostic criteria have been obtained cross-culturally, (iii) prevalence rates have been determined in representative epidemiological samples across the world, and (iv) etiology and associated biological features have been evaluated [28]. Regardless of existing debates, research has paid little attention to the role of flow experiences in videogame play, an area that still needs further investigation [29].

The concept of flow translates optimal experiences in activities (e.g., videogame play) that are intrinsically motivating to individuals, providing them with positive psychological states and increased wellbeing that result in augmented involvement and absorption in such

Correspondence to: Halley M. Pontes, Nottingham Trent University, International Gaming Research Unit (IGRU), Psychology Department, 50 Shakespeare Street, Nottingham, NG1 4QF, United Kingdom; Tel: +44 (0)115 848 2870; E-mail: contactme@halleypontes.com

Received: January 13, 2017; **Accepted:** January 30, 2017; **Published:** February 03, 2017

activities [30]. Flow experiences are defined by nine main criteria: (i) a perfect balance between the challenges of the activity and the individual skills; (ii) conflation between the action and individuals' consciousness expressed by spontaneity and automaticity in the activity; (iii) existence of clear goals in the activity; (iv) immediate and unequivocal feedback about the activity achievements and goals, as well as the individuals' progress towards them; (v) full concentration in the activity; (vi) perception of total and clear control of the activity or situation with no effort to exercise control; (vii) loss of self-consciousness, which is different from being unaware of what is happening in the individuals' mind or body; (viii) altered perception of time perception; (ix) an autotelic experience, the ultimate consequence of being in a flow state [31]. In fact, the concept of flow has been widely employed by the gaming industry as it is one of the most reliable predictors of acceptance and adoption of new videogames [32], and as flow experiences contribute to continuation of videogame play [33].

Although there is preliminary evidence suggesting that flow experiences can be a key factor accounting for videogame play in general [34], research in this area is still on its early infancy, with only a few empirical studies having been conducted. Consequently, the interplay between flow experiences, videogame addiction, and healthy gaming remains unclear as the existing evidence is scarce. Wu, Scott and Yan [35] hypothesized that flow experiences may contribute to videogame addiction. However, the study conducted by Wan and Chiou [36] found flow experiences to be negatively associated with addictive inclination towards videogames, which led the authors to assert that flow experiences may not be the key psychological mechanism underlying videogame addiction. Online game flow has also been found to be a mediating factor between game motivations and videogame addiction [37], and a relatively recent study on videogame addiction and flow found that a particular factor of the flow experience (i.e., heightened levels of a sense of time being altered during play) significantly predicted videogame addiction [29].

Irrespective of the aforementioned inconsistencies, it is clear that the literature in this area has focused almost exclusively on the role of flow experiences in videogame addiction and/or negative consequences emerging from gaming. Thus, it is still unclear how flow experiences may impact on healthy gaming and what are the potential positive psychological effects and benefits resulting from optimal experiences in the context of videogame play. It is timely to understand and unravel the potential positive implications of flow experiences associated in healthy gaming as this could pave the way to future research that can promote further understanding on how individuals can use videogames to their benefit by potentially mitigating negative outcomes resulting from videogame addiction.

References

- Internet World Stats (2016) World Internet users and 2016 population stats.
- Entertainment Software Association (2016) Essential facts about computer and video game industry. 2016: Washington, DC.
- Granic I, Lobel A, Engels RC (2014) The benefits of playing video games. *Am Psychol* 69: 66-78. [[Crossref](#)]
- Howard CJ, Wilding R, Guest D (2016) Light video game play is associated with enhanced visual processing of rapid serial visual presentation targets. *Perception*.
- Martoncik M, Lokša J (2016) Do World of Warcraft (MMORPG) players experience less loneliness and social anxiety in online world (virtual environment) than in real world (offline)? *Computers in Human Behavior* 56: 127-134.
- Novak E, Tassell J (2015) Using video game play to improve education-majors' mathematical performance: An experimental study. *Computers in Human Behavior* 53: 124-130.
- Jeromin F, Nyenhuis N, Barke A (2016) Attentional bias in excessive Internet gamers: Experimental investigations using an addiction Stroop and a visual probe. *J Behav Addict* 5(1): 32-40. [[Crossref](#)]
- Kuss DJ, Griffiths MD (2012) Online gaming addiction in children and adolescents: A review of empirical research. *J Behav Addict* 1: 3-22. [[Crossref](#)]
- Männikkö N, Billieux J, Kääriäinen M (2015) Problematic digital gaming behavior and its relation to the psychological, social and physical health of Finnish adolescents and young adults. *J Behavioral Addictions* 4: p. 281-288. [[Crossref](#)]
- Pontes HM, Király O, Demetrovics Z, Griffiths MD (2014) The conceptualisation and measurement of DSM-5 Internet Gaming Disorder: the development of the IGD-20 Test. *PLoS One* 9: e110137. [[Crossref](#)]
- VAN Rooij AJ, Kuss DJ, Griffiths MD, Shorter GW, Schoenmakers MT, et al. (2014) The (co-)occurrence of problematic video gaming, substance use, and psychosocial problems in adolescents. *J Behav Addict* 3: 157-165. [[Crossref](#)]
- Eickhoff E (2015) Excessive video game use, sleep deprivation, and poor work performance among U.S. marines treated in a military mental health clinic: A case series. *Military Medicine*, 180: e839-e843.
- Brunborg GS, Mentzoni RA, Frøyland LR (2014) Is video gaming, or video game addiction, associated with depression, academic achievement, heavy episodic drinking, or conduct problems? *J Behavioral Addictions* 3: p. 27-32.
- Kaess M (2017) Stress vulnerability in male youth with internet gaming disorder. *Psychoneuroendocrinology*.
- Carras MC (2017) Video gaming in a hyperconnected world: A cross-sectional study of heavy gaming, problematic gaming symptoms, and online socializing in adolescents. *Computers in Human Behavior*.
- Bargeron AH, Hormes JM (2017) Psychosocial correlates of internet gaming disorder: Psychopathology, life satisfaction, and impulsivity. *Computers in Human Behavior* 68: 388-394.
- Yen JY (2016) Association between Internet gaming disorder and adult attention deficit and hyperactivity disorder and their correlates: Impulsivity and hostility. *Addict Behav*. [[Crossref](#)]
- Rehbein F (2010) Prevalence and risk factors of video game dependency in adolescence: Results of a German nationwide survey. *Cyberpsychol Behav Soc Neww* 13: 269-277. [[Crossref](#)]
- Turel O, Romashkin A, Morrison KM (2016) Health Outcomes of Information System Use Lifestyles among Adolescents: Videogame Addiction, Sleep Curtailment and Cardio-Metabolic Deficiencies. *PLoS ONE* 11: e0154764. [[Crossref](#)]
- Gilman L, Cage DN, Horn A, Bishop F, Klam WP, et al. (2015) Tendon rupture associated with excessive smartphone gaming. *JAMA Intern Med* 175: 1048-1049. [[Crossref](#)]
- Lui DPY, Szeto GPY, Jones AYM (2011) The pattern of electronic game use and related bodily discomfort in Hong Kong primary school children. *Computers & Education* 57: 1665-1674.
- Griffiths MD, Kuss DJ, Pontes HM (2016) A brief overview of Internet Gaming Disorder and its treatment. *Australian Clin Psychologist* 2: 1-12.
- American Psychiatric Association (2013) Diagnostic and Statistical Manual of Mental Disorders (5th ed.). Arlington, VA: Author.
- World Health Organization (2016) ICD-11 Beta Draft: Gaming Disorder.
- Aarseth E, Bean AM, Boonen H, Colder Carras M, Coulson M, et al. (2016) Scholars' open debate paper on the World Health Organization ICD-11 Gaming Disorder proposal. *J Behav Addict*. [[Crossref](#)]
- Griffiths MD, van Rooij AJ, Kardefelt-Winther D, Starcevic V, Király O, et al. (2016) Working towards an international consensus on criteria for assessing Internet Gaming Disorder: A critical commentary on Petry et al. (2014). *Addiction* 111: 167-175. [[Crossref](#)]
- Kuss DJ, Griffiths MD, Pontes HM (2016) Chaos and confusion in DSM-5 diagnosis of Internet Gaming Disorder: Issues, concerns, and recommendations for clarity in the field. *J Behav Addict*: 1-7. [[Crossref](#)]
- Petry NM, O'Brien CP (2013) Internet gaming disorder and the DSM-5. *Addiction* 108: 1186-1187. [[Crossref](#)]
- Hull DC, Williams GA, Griffiths MD (2013) Video game characteristics, happiness and flow as predictors of addiction among video game players: A pilot study. *J Behav Addict* 2: 145-152. [[Crossref](#)]

30. Csikszentmihalyi M (1990) Flow: The psychology of optimal experience. New York, NY: Harper Perennial.
31. Jackson SA, Marsh HW (1996) Development and validation of a scale to measure optimal experience: The Flow State Scale. *J Sport & Exercise Psychology* 18: 17-35.
32. Voiskounsky AE (2008) Flow experience in cyberspace: Current studies and perspectives, in Psychological aspects of cyberspace: Theory, research, applications, A. Barak, Editor Cambridge University Press: Cambridge. 70-101.
33. Choi D, Kim J (2004) Why people continue to play online games: In search of critical design factors to increase customer loyalty to online contents. *CyberPsychology & Behavior* 7: 11-24. [[Crossref](#)]
34. Hsu CL, Lu HP (2004) Why do people play on-line games? An extended TAM with social influences and flow experience. *Information & Management* 41: 853-868.
35. Wu TC, Scott D, Yang CC (2013) Advanced or addicted? Exploring the relationship of recreation specialization to flow experiences and online game addiction. *Leisure Sciences* 35: 203-217.
36. Wan CS, Chiou WB (2006) Psychological motives and online games addiction: A test of flow theory and humanistic needs theory for Taiwanese adolescents. *Cyberpsychol Behav* 9: 317-324. [[Crossref](#)]
37. Khang H, Kim JK, Kim Y (2013) Self-traits and motivations as antecedents of digital media flow and addiction: The Internet, mobile phones, and video games. *Computers in Human Behavior* 29: 2416-2424.