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- 2 Social reward anticipation in infants as revealed by event-related potentials
- 3

4 Abbreviated title

- 5 Social reward anticipation in infants
- 6

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18 Abstract

Infants engage in gaze interaction from the early stage of life. Emerging 19 studies suggest that infants may expect social reward of shared attention 20 21 before looking to the same object with another person. However, it was 22 unknown about the neural responses during the anticipation of social 23 rewards before shared attention in infants. We tested infants' reward 24 anticipations in the gaze cueing situation measured by event-related 25 potentials in the social association learning task. Six- to ten-month-old 26 infants (N=20) repeatedly observed that a female predictively looked toward 27 the animation position (valid condition) or another female looking away 28 from the animation (invalid condition). It was posited that infants could learn associations between female faces and the event of shared attention. 29 The results showed that the stimulus preceding negativity which reflects 30 reward anticipation before the animation presentation was elicited in the 31 32 second half of the learning phases in the valid condition. Additionally, after the presentation of the face, N290 was greater in the second half of the 33 34 learning phase than in the first half in the valid condition. These results 35 suggest that infants can anticipate social reward from gaze cues, and

36 learning the gaze cueing validity may affect not only reward anticipation

- 37 but face perception.
- 38

39 Keywords: reward anticipation, ERP, infant, gaze cueing

40

41 Introduction

42 Over the years, it has been argued that social situations are intrinsically rewarding for human infants from a very early stage of life (Tomasello, 43 Carpenter, Call, Behne, & Moll, 2005). Many precursors of social bias have 44 been observed in newborn babies, for example, newborns preferentially look 45 for face-like stimuli (Johnson, Dziurawiec, Ellis, & Morton, 1991). 46 47 Additionally, from the time of being newborns, infants are sensitive to others' direction of gaze. Studies have indicated that newborns discriminate 48 between direct and averted gazes, and they were faster to make saccades to 49 peripheral targets cued by gaze direction (Farroni, Massaccesi, Pividori, & 50 Johnson, 2004). These initial biases to others' faces and gaze direction lead 51 52 infants to engage in gaze interaction from the early stage of life (Tomasello, 53 1995; Tomasello et al., 2005).

54 Because infants' attentional orientation is influenced by gaze only shifts (Farroni et al., 2004), gaze cueing without head orientation has been used to 55 investigate how infants' cognitive processing is modulated by other's gaze 56 57 direction. We define gaze cueing situations as one in which visuospatial attentional shifts are triggered by another individual's gaze direction. Reid, 58 59 Striano, Kaufman, & Johnson (2004) measured event-related potentials (ERPs) in 4-month-old infants while watching gaze cueing situations and 60 found enhanced slow-wave responses to uncued objects when compared to 61 62 cued objects. A behavioural study also revealed that 4-month-old infants looked less at the cued object than at the uncued object when the objects 63 64 were presented simultaneously after repeatedly observing gaze-cueing 65 situations (Reid & Striano, 2005). It was suggested that the uncued object was perceived as more novel than the object previously cued by the adult's 66 gaze, and gaze cueing may facilitate object information processing. Hoehl, 67 Reid, Mooney, & Striano (2008) examined the attentional process during the 68 gaze cueing situation in four-month-olds, measuring the mid-latency 69 70 negative component (Nc). They found the shorter latency of Nc to the cueing situation when compared to the uncueing situation, suggesting that gaze 71 72 cueing induced faster and more efficient processing of the target

- object. From four months of age, there is no difference between gaze only
- cueing and cueing with head orientation in facilitative effects on object
- ⁷⁵ information processing indexed by ERPs and looking behaviour (Hoehl,
- 76 Wahl, & Pauen, 2014). These studies suggest that gaze only cueing
- 77 facilitates cognitive processing in infants.

78 Gaze cueing effects on cognitive processing can be modulated by facial 79 information. Hoehl & Striano (2010) showed an enhanced Nc for objects that 80 had been gaze-cued by a fearful compared to a neutral face in six-month-81 olds. Another study demonstrated that an enhanced slow-wave response at 82 four months of age was found for objects that were cued by the stranger's 83 gaze compared to objects that were cued by caregiver's eye gaze, suggesting 84 facial familiarity modulates gaze cueing effects (Hoehl, Wahl, Michel, & Striano, 2012). More recently, Jessen & Grosmann (2020) examined the 85 impact of facial trustworthiness on object processing in gaze cueing 86 87 situations. They reported that uncued objects elicited a larger Nc when the 88 gaze cue was provided by trustworthy compared to untrustworthy faces. 89 Previous studies have shown how perceptual information of gaze cueing 90 modulates cueing effects on cognitive processing in infants. 91 A remaining question is why gaze cueing facilitates cognitive processing 92 in infants. It has been theoretically suggested that infants follow other's 93 gaze direction because sharing interest and attention in the same 94 object/event is rewarding to them (Moore & Corkum, 1994; Tomasello, 2007). 95 Shared attention is defined as the situation when two individuals are 96 looking to the same object/event (Fiebich & Gallagher, 2012). Thus, infants' gaze following behaviour toward objects in gaze cueing situations can be 97 98 defined as shared attention. Some behavioural studies have shown 99 empirical results supporting the notion that shared attention is rewarding 100 for infants and thus gaze cueing modulates cognitive processing. For example, Ishikawa, Yoshimura, Sato, & Itakura (2019) revealed that 101 102 observations of gaze cueing situations enhance reaching preference for the 103 cued object and cueing face in ten-month-olds. With repeated observations of 104gaze cueing situations, it is considered that infants can learn the association 105 among the cued object, cueing face, and the reward of shared attention. In 106 this paper, we refer to the reward which can be obtained in social interactive

- 107 situations as a social reward. Thus, the social reward can include another's
- 108 smiling, speech, contingent responses and shared attention. It has been

109 shown that reward value transfers to the cue associated with the social reward through association learning in infants (Tummeltshammer, 110 Feldman, & Amso, 2019). Thus, in Ishikawa et al. (2019), the preferences 111 112 are modulated because the object and face are associated with the social 113 rewarding event of shared attention. Another developmental study 114 measured nine-month-old infants' heart rates before executing gaze following behaviour toward an object (Ishikawa & Itakura, 2019); their 115 heart rates increased from the baseline before they followed the adult's 116 117 direction of gaze, suggesting that infants may expect reward before shared attention. It has been suggested that social reward expectation can be 118 119 reflected in physiological arousal (Critchley et al., 2005; Tummeltshanmer et al., 2019). However, because general arousal can affect cognitive processing 120 121 and behavioural responses to stimuli (see a review in Aston-Jones, Rajkowski, & Cohen, 1999), Ishikawa & Itakura (2019) mentioned a 122 possibility that infants showed gaze following because of merely enhanced 123 124 arousal rather than social reward expectation. Thus, neural activations 125 should be measured to examine whether infants anticipate the social reward of shared attention with another person. The neural processing of infants' 126 127 social reward anticipations is little known because the methodology to 128 measure looking behaviour and physiological responses is limited. Although 129 it has been shown that physiological responses correlate with brain 130 activities in the reward system during monetary reward anticipation (Schneider, Leuchs, Czisch, Sämann, & Spoormaker, 2018), infants' brain 131 132 activations during anticipations of social rewards have not been tested. It is 133 necessary to measure brain responses during the anticipation of social 134 rewards before shared attention in infants. 135 In this study, we used an associative learning task based on gaze cueing 136 situations and measured infants' ERPs to test whether they anticipate social

rewards before shared attention. Infants repeatedly observed that a female 137 face provided gaze cueing toward the animation position (valid condition) or 138 139 another female face gazing away from the animation (invalid condition). It 140 was posited that infants learn associations between female faces and the reliability of gaze cueing toward the animation position, leading to the social 141 142 reward of shared attention. The stimulus preceding negativity (SPN) is a 143 component that reflects the anticipation of a stimulus or feedback especially 144 with monetary reward in adults (Brunia, Hackley, van Boxtel, Kotani, &

145 Ohgami, 2011; Kotani et al., 2009). Furthermore, many studies suggest that 146 the SPN is related to general reward anticipations in reinforcement/associative learning (Masaki, Yamazaki, & Hackley, 2010; 147 Foti & Hajcak, 2012; Morís, Luque, & Rodriguez-Fornells, 2013). This 148 149 component is elicited mostly in the anterior regions of the scalp at least 150 after 700 ms from the visual cue of the reward (Mnatsakanian & Tarkka, 151 2002; Walentowska et al., 2018). An adult study examining the time-course of the SPN has shown that the amplitude of the SPN is the highest just 152 before the presentation of monetary reward (Wang, Li, Nie, & Zheng, 2020), 153 154 and the SPN has been defined as the mean voltage within 200 ms prior to 155 the reward (see a review in Glazer et al., 2018). In a recent developmental study, Engle et al. (2021) has measured ERPs during a passive associative 156learning paradigm with social and non-social stimuli. In this previous study, 157 preschool children passively observed the sequence of stimuli and learned 158 159 associations between visual cues and target stimuli (smiling face or toy). 160 The SPN has been found in three- to four-year-old children within 200 ms 161 prior to the onset of the target and the amplitude was larger for social than non-social stimuli (Engle et al., 2021). To our knowledge, the youngest age in 162 163 which the SPN can be observed was this age group around three-years-old, 164 however, some physiological studies have shown that infants less than 1-165 year-old can anticipate social rewards. For example, Tummeltshanmer et al. (2019) reported that seven-month-old infants can learn associations between 166 167 cues (arbitrary shapes) and social rewards (smiling mother's face), and they can anticipate the rewards while watching cues indexed by pupil dilations. 168 169 Thus, after infants learned the validity of gaze cueing (i.e., whether gaze 170 cues are predictive of the target object), the SPN would be observed before the animation with a valid gaze cue in infants around seven months old. 171 172 We also hypothesized that learning the validity of gaze cueing would affect the perception of the face associated with the social reward of shared 173 attention. Because a previous study revealed that the observations of gaze 174175cueing situations enhanced facial preference (Ishikawa et al., 2019), ERP 176 components of face perceptions would be modulated by learning. The N290 and P400 have been broadly used as components that reflect infants' face 177 perception (Conte, Richards, Guy, Xie, & Roberts, 2020; De Haan, Johnson, 178 & Halit, 2003). The N290 can reflect infants' face processing, which is 179 180 accelerated by the repetition of an identical face (Peykarjou, Pauen, &

181 Hoehl, 2016). Thus, knowledge of faces learned through repetitive

182 presentations of gaze cueing situations would modulate the N290.

183 Additionally, the literature reveals that the trustworthiness of faces

184 modulates the P400 amplitude (Jessen & Grossmann, 2016). These

185 components may reflect preferences for faces in infants. If infants learn the

validity of gaze cueing for each face, the N290 and P400 would be modulated

187 after learning.

This study aimed to investigate neural responses during social reward anticipation in early infancy by examining the SPN before the situation of shared attention. We also tested the effects of associative learning between face and gaze validity on face perception, measured by the N290 and P400. We hypothesised that the amplitudes of the SPN, N290 and P400 are

193 enhanced in the valid condition after learning the gaze validity.

194

195 **Method**

196 The final sample for analysis consisted of 20 six- to ten-month-old infants 197 (9 female, 11 male) who participated throughout the study duration. The 198 mean age of the infants was 229.7 days old (range, 180–307 days old). Four 199 additional infants were tested but excluded from the analysis sample 200 because of an insufficient number of trials. Due to refusal to wear the EEG 201 cap, four additional infants could not start testing. A previous study has 202 reported that there were no differences of gaze cueing effects on object 203 processing and facial preference in this age range (Ishikawa et al., 2019). 204 The sample size was determined based on a study examining the gaze-205 cueing effects on infant face perception indexed by ERPs (Jessen & 206 Grossmann, 2020). Using the effect size of gaze cueing from a previous study 207 (f=.42), we conducted a priori power analysis using G*Power (Faul, Erdfelder, Buchner, & Lang, 2009). The results indicated that with 14 208 participants in total, we would have achieved above 95% power with an 209 alpha of .05, to find the effects of gaze cueing on infants' face perception 210 indexed by ERPs. The estimated sample size was also sufficient to 211 determine the learning effects of social reward on children's SPNs (f = .55, 212 Engle et al., 2021). Because the interaction effect between gaze and learning 213 214 on SPNs had not been tested before, we conducted a post-hoc power analysis using the effect size from the current study ($\eta p^2 = .751$). The result indicated 215

that with the present sample we have achieved above 95% power with alpha

- at .05 to find the interaction between gaze and learning.
- 218 The experimental protocol was approved by the Research Ethics Review
- 219 Board, Department of Psychology, Doshisha University, Japan. The parents
- 220 of all participants provided written informed consent before their infants
- 221 participated in this study.
- 222

223 EEG recording

224 Brain activity was recorded using a wireless EEG system (mBrainTrain, 225 Belgrade, Serbia). The EEG data were recorded from 24 sintered Ag/AgCl electrodes (international 10/20: Fp1, Fp2, F7, Fz, F8, FC1, FC2, C3, Cz, C4, 226 227 T7, T8, TP9, TP10, CP5, CP1, CPz, CP2, CP6, P3, Pz, P4, O1, and O2; reference: FCz, ground: AFz) with a small wireless amplifier (Smarting 228 mBrainTrain, Belgrade, Serbia) attached to a cap (Easycap, Herrsching, 229 230 Germany). Recordings were digitized (Smarting Software 3.4.3, Smarting mBrainTrain, Belgrade, Serbia) with a sampling rate of 500 Hz and sent to 231 a computer via Bluetooth. The electrode impedances were maintained below 232 233 10 kΩ.

234 Design

235 The experiment followed a $2 \times 2 \times 2$ design with the within-factors gaze (valid, invalid), learning phase (first half, second half), and hemisphere of 236 237 electrodes (left, right). To examine learning effects on ERPs with enough 238 trials, we separated all trials to the first half and the second half of the task. 239 For each condition, 32 trials were presented, leading to a total of 128 trials (2 gaze conditions x 2 learning phases). The trial number was determined 240 based on a previous study examining the SPN in three- to four-year-olds 241 242 (Engle et al., 2021). All trials were presented randomly and consecutively 243 without interruption.

244 Stimuli and procedure

245 The experiment was conducted in an electrically shielded chamber. The stimuli were presented on a monitor with a screen size of 1920×1080 and a 246 refresh rate of 60 Hz. Participants were seated in the caregiver's lap, 247 248 approximately 60 cm from the monitor. The parents were instructed not to interact with the infant during the experiment. During the task, the infant 249 250was monitored to record trials in which he or she did not look at the screen. 251 Each trial started with the presentations of a black fixation cross in the 252center of a white screen for 300 ms followed by a face gazing straight at the

253 observer (see Figure 1). After 1000 ms, the same face was presented with gaze averted to either the left or right. After 1500 ms, a colorful animation 254 with sound appeared either on the same side the gaze was directed (valid) or 255at the opposite side (invalid). This display was presented for 2000 ms. Each 256 257 trial was followed by a blank screen for 500 ms. Because the SPN is associated with increases in attentional anticipatory systems to rewards in 258 259 general (Glazer et al., 2018), we set the duration of gaze cueing according to the previous study showing a significant gaze cueing effect on attentional 260 shifts in four-five-month-old infants (Farroni et al., 2000). The animation 261 262 was placed approximately 15° to the left or right of the center of the screen. We used four female faces and six colorful animations for the stimuli. 263 Pictures of faces were taken for this study. For each experiment, two female 264faces were randomly chosen and assigned to the valid and invalid 265 266 conditions, respectively. Animations were randomly chosen from six colorful 267 objects for each trial. We used nonsocial animations for the gaze targets 268 because we consider that valid gaze cueing to the object can be shared 269 attention with the social reward, thus the valid condition would be more 270 rewarding than the invalid condition.



271

- Figure 1. Example of trial. A female face was followed by the same face,
- 273 gazing either to the side where the animation was going to be presented or
- 274 to the opposite side. Models represented in the figure have provided written
- 275 permission to publish the images in all formats.
- 276
- 277 ERP data analysis

278 Data were analyzed using MATLAB (MathWorks, Inc., Natick, MA) and the MATLAB toolbox EEGLAB (Delorme & Makeig, 2004). Artefacts were 279 removed using the following process: First, the data were visually checked 280for drifts and movement artefacts exceeding 60 µV and flat-lined data, and 281 282 trials with those data were excluded. Second, the data were epoched, and eye-blink artefacts were identified through independent component analysis 283 and removed. Data were re-referenced offline to the mean of TP9 and TP10 284(linked mastoids) and filtered using a bandpass filter of 0.3–30 Hz. The final 285 analysis included participants with at least 15 artefact-free trials in each 286 condition. The mean number of trials contributing to the analysis is 287 288 following; Valid First half condition: M = 25.1, SD = 3.56; Invalid First half condition: M = 25.25, SD = 3.02; Valid Second half condition: M = 24.3, SD =289 2.90; Invalid Second half condition: M = 24.85, SD = 3.17. There were no 290 291 significant differences in the number of trials among conditions. Also, there 292 were no correlations between age and the number of trials.

293 In adults, the learning effect increases the difference of amplitudes 294 between 600ms and 200ms (SPN) prior to the monetary reward (Morís et al., 2013). Thus, for the analysis of the social reward anticipation, the time-295 296 locked epochs of 600 ms preceding the presentation of the animation were 297 extracted and baseline correction was performed to the activity in the -600 298 to -500 ms preceding the presentation of the animation. For the analysis of 299 the face perception, the time-locked epochs of 600 ms following the 300 presentation of a face with direct gaze were extracted and baseline 301 correction was performed to the activity in the -100 to 0 ms preceding the 302 stimulus.

We analyzed the mean amplitudes at occipital electrodes (O1, O2) in a time window between 270 and 320 ms (N290) and 380 and 430 ms (P400) after the presentation of a face gazing straight. In addition, we analyzed the mean amplitudes at the frontal electrodes (F3, F4) in a time window between 200 ms and 0 ms (SPN) before the presentation of animation. The electrodes were chosen based on prior studies (Parise, Handl, & Striano,

- 309 2010; Peykarjou, Pauen, & Hoehl, 2014; Walentowska et al., 2018). The time
- 310 windows were based on a visual inspection of the present data.

311 We performed a repeated-measures ANOVA with gaze (valid, invalid),

312 learning phase (first half, second half), and hemisphere (left, right) as

313 within-subjects factors. We reported effect sizes as partial eta square (ηp^2) 314 for ANOVAs.

315

316 Results

317 SPN

318 Figure 2 shows ERP responses before the presentation of animation. At 319 the frontal electrodes (F3, F4), we observed a significant interaction effect between the gaze and learning phase in SPN amplitudes (F(1,19) = 57.224, p)320 $< .001, \eta p^2 = .751$). Post-hoc t-tests corrected by the Holm method revealed 321 322 that a greater amplitude of SPN was found in the second half of the learning 323 phase than in the second half in the valid condition (p < .001). In the invalid condition, there was no significant difference in the SPN amplitudes 324 between learning phases (p = .233). In the second half of the learning phase, 325 326 the SPN amplitude in the valid condition was greater than that in the invalid condition (p < .001). There were no other significant interactions 327 328 (gaze × learning × hemisphere: p=.084, $\eta p2 = .149$; learning × hemisphere: p=.132, $\eta p2 = .116$; gaze × hemisphere: p=.089, $\eta p2 = .145$). 329

The main effect of learning was significant with greater amplitudes in the second half of the learning phase than in the first half of the learning phase $(F(1,19) = 57.058, p < .001, \eta p^2 = .758)$. Also, the main effect of gaze was significant with greater amplitudes in the valid condition than in the invalid condition $(F(1,19) = 59.636, p < .001, \eta p^2 = .750)$. There were no significant main effect of hemisphere $(F(1,19) = .230, p = .637, \eta p^2 = .012)$.

336



337

Figure 2. ERP responses from baseline (-600 to -500ms) at frontal electrodes (F3, F4). No differential response was observed between learning phases in the invalid condition. In contrast, a larger SPN response was elicited in the second half of the learning phase in the valid condition compared to the first half.

343

344 N290

Figure 3 shows ERP responses after the presentation of a face. At occipital 345 electrodes (O1, O2), we observed a significant interaction effect between the 346 gaze cueing and learning phases in N290 amplitudes (F(1,19) = 29.359, p 347 $< .001, \eta p^2 = .607$). Post-hoc t-tests corrected by the Holm method revealed 348 349 that a greater amplitude of N290 was found in the second half of the learning phase than in the first half in the valid condition (p < .001). In the 350 351 invalid condition, there was no significant difference in N290 amplitudes between learning phases (p = .699). In the second half of the learning 352 phases, the N290 amplitude in the valid condition was greater than that in 353 354 the invalid condition (p = .008). There were no other significant interactions (gaze × learning × hemisphere: p=.809, $\eta p^2 = .003$; learning × hemisphere: 355 $p=.119, \eta p^2 = .123;$ gaze × hemisphere: $p=.408, \eta p^2 = .036).$ 356

The main effect of learning was significant with greater amplitudes in the second half of the learning phase than in the first half of the learning phase $(F(1,19) = 61.105, p < .001, \eta p^2 = .763)$. There were no significant main 360 effects (gaze: F(1,19) = 2.386, p = .139, $\eta p^2 = .112$; hemisphere: F(1,19) = 3.405, p = .081, $\eta p^2 = .152$).



362

Figure 3. ERP responses from baseline (-100 to 0ms) at occipital electrodes
(O1, O2). A larger N290 response was elicited in the second half of the
learning phase in the valid condition compared to the first half. The valid
conditions showed a larger P400 response than the invalid conditions.

368 P400

At occipital electrodes (O1, O2), we observed a significant interaction effect between gaze cueing and hemisphere in P400 amplitudes (F(1,19) =8.82, p = .008, $\eta p^2 = .317$). Post-hoc t-tests corrected by the Holm method revealed that a greater amplitude of P400 was found at O2 than at O1 in the invalid condition (p < .001). At each electrode, greater amplitudes were found in the valid condition than in the invalid condition (O1: p < .001; O2: p

- 375 <.001).
- 376 There were no other significant interactions (gaze × learning × hemisphere:
- 377 $p = .291, \eta p^2 = .059;$ gaze × learning: $p = .114, \eta p^2 = .126;$ learning ×
- hemisphere: p = .177, $\eta p^2 = .094$). The main effect of gaze was significant
- 379 with greater amplitudes in the valid condition than in the invalid condition
- 380 $(F(1,19) = 69.877, p < .001, \eta p^2 = .786)$. The main effect of hemisphere was
- also significant with greater amplitudes in the O2 than in the O1 (F(1,19) =

382 13.075, p = .002, $\eta p^2 = .408$). There were no significant main effects of 383 learning (F(1,19) = .679, p = .420, $\eta p^2 = .034$).

384

385 Discussion

386 This study aimed to investigate neural responses during social reward 387 anticipation in early infancy. In particular, we examined the other's gaze cueing effects on the social reward anticipations indexed by the SPN. As we 388 predicted, we found that repeated experience of another's valid gaze cueing 389 390 elicited a larger SPN before the presentation of the animation, suggesting 391 that infants started to anticipate the social reward after learning 392 associations between the face, the validity of gaze cueing, and the events of 393 shared attention. In line with a previous study showing that social cues elicited the SPN at preschool age (Engle et al., 2021), the gaze cues 394 395 predictive to the social reward of shared attention elicited a larger SPN than 396 invalid gaze cues. This finding suggests that infants around seven months 397 old could learn associations between faces and events of shared attention, 398 and these experiences evoke the social reward anticipations. In the current 399 study, the same animations were presented under both valid and invalid 400 conditions. Thus, the difference in events was whether the face gazed toward the animation. Looking to the same object with another has been 401 402 suggested as a rewarding event, and infants are motivated to engage in the 403 situation of shared attention (Clifford & Dissanayake, 2008; Mundy, Card, & 404 Fox, 2000). It is considered that the SPN was observed because infants 405 anticipated that situations of shared attention would occur. Recent studies suggest that infants expect social reward before following others' gaze 406 407direction toward an object (Ishikawa, Senju, & Itakura, 2020; Ishikawa et 408 al., 2022). After learning the validity of gaze cueing, infants recognize which 409 face induces valid cueing and can anticipate the social reward of shared 410 attention.

Furthermore, we investigated how the learning of others' gaze validity affects face perception by measuring N290 and P400 responses. We found that the N290 amplitudes were increased in the second half of the learning phase that others' gaze cues were valid, suggesting that knowledge of others' gaze validity affects face perception. Observing others' gaze behaviours can modulate face perception from early infancy. A behavioural study indicates that the face providing valid gaze cueing toward the target object is 418 preferred over the face, providing invalid gaze cueing (Ishikawa et al., 2019). Adult studies have shown that gaze cueing affects facial evaluations. 419 For example, it has been reported that the faces that consistently looked 420 421 towards targets were evaluated as more trustworthy than the faces that 422 consistently looked away from targets (Bayliss, Griffiths, & Tipper, 2009; 423 Bayliss & Tipper, 2006). Observing others' valid gaze cueing situations may 424 be memorized as positive events, and this knowledge of faces affects face 425 perception and evaluations.

426 The experience-based modulation of N290 has been reported in cultural 427 studies. For example, Balas et al. (2011) tested infants' N290 with faces of 428 either their own race or a different race. They showed that nine-month-old infants who had experience primarily with Caucasian faces elicited a larger 429 N290 in response to Caucasian faces, compared to African faces. It was 430 431 suggested that this cultural modulation on N290 would be related to social experience in each developmental environment. Not only the long-term 432 433 experience in development, but the visual experience in the experimental 434 setting also modulates the N290. It has been suggested that the N290 is sensitive to the repetition of female faces, linked to the greater visual 435 436 experience with female faces (Righi et al., 2014). Thus, N290 may be 437 sensitive to learning effects with repetitive experiences of the social reward 438 of shared attention.

439 Inconsistent with our hypothesis, we did not find an interaction between 440 gaze cueing and learning effects in the P400 responses. However, the faces 441 in the valid conditions elicited larger P400 responses than those in the invalid conditions without the learning effect. It is considered that even a 442 443 small amount of experience can influence face perception, as reflected in the P400. A behavioural study in infants reported that only 12 trials of gaze-444 445 cueing situations enhanced face preference for the valid gaze leader 446 (Ishikawa et al., 2019). Although the presentation time of the gaze cueing situation in their study is different from this study, face recognition indexed 447 448 by P400 responses may be more sensitive to memory modulation than N290. It has been shown that infant P400 responds differentially to familiar 449 versus unfamiliar faces (Scott, Shannon, & Nelson, 2006), suggesting that 450 451 the P400 is sensitive to the memory of faces. Thus, in this study, it is possible that infants rapidly learned which face provided valid cues, and 452 453 this memory of faces modulated the P400. Moreover, the greater P400 can

454 reflect enhanced attention to faces (Xie et al., 2019). Infants may have paid more attention to the valid face after they learned the conditions of faces. 455 Another possibility is that the P400 only reflects facial categories (i.e., valid 456 457 or invalid) and may not be modulated by higher-order social reward 458 anticipations learned through repetitive experiences. Peykarjou et al. (2016) reported that N290 was modulated by the repetitive presentation of faces, 459 460 while there was no repetition effect on P400. In line with this previous study, we did not observe any learning effects on P400. It has been 461 suggested that both N290 and P400 show similar functional characteristics 462 to the adult N170 ERP component (De Haan et al., 2003; Hoehl & 463 464 Peykarjou, 2012; Luyster et al., 2011). However, the functional differences 465 between these two components in infants remain unclear. Why memory 466 modulation of face perceptions differs between N290 and P400 should be 467 addressed.

This study used the situation of shared attention as the social reward; 468 469 however, we did not measure infants' looking behaviour using eye-tracking 470techniques. Without eye tracking, it is unclear how infants engaged in gaze following and shared attention. Most infant ERP studies examining gaze 471 472 cueing effects have not used eye-tracking (Reid et al., 2004; Hoehl et al., 473 2008; Hoehl & Striano, 2010; Hoehl et al., 2014; Jessen & Grossmann, 474 2020), and they have discussed effects of shared attention on infant 475 cognitive processing based on the ERP results. However, future studies 476 should use simultaneous measurements of eye-tracking and EEG 477 recordings. Another limitation of this study is that it is unclear how many experiences are necessary to elicit infants to anticipate social rewards. 478 479 Usually, ERP studies require comparatively more trials than behavioural studies. It is possible that infants could learn associations between face, 480 481 gaze validity, and social reward timing with fewer experiences than the trial 482 numbers in the current study. Recently, the single-trial EEG technique has 483 been used to examine trial-by-trial neural responses to predict adult 484 behavioural performance (Si et al., 2020). Using single-trial EEG, it will be 485 possible to test how infants start to anticipate future events during repetitive experiences. In addition, high-density EEG recordings may help 486 487 to understand the cognitive processing during association learning. A recent 488 study examining the reliability of topographic analysis at different electrode 489 densities has suggested that the use of a small number of channels less than 490 32ch is not recommended (Zhang et al., 2021). Due to the small number of electrodes (24ch), our data cannot provide reliable topographic data. EEG 491 topographic data with high electrode densities will provide insights into 492 493 temporal and spatial information of infant brain activations. The current 494 study did not include non-social cues such as arrows. It is possible that 495 infants anticipate the perceptually rewarding animation position from the 496 predictive cue rather than anticipating the social reward of shared 497 attention. It is necessary to measure the SPN to valid cueing arrows and compare the SPN between social and non-social cues. 498

499 A future direction from a broader perspective is investigating what can 500 motivate or drive infants' social behaviour in real interactions. The secondperson neuroscientific approach has been growing to elucidate the 501 502 behavioural and neural mechanisms of social interactions (Redcay & 503 Schilbach, 2019). In this framework, neural processes are examined within the context of a real-time reciprocal social interaction. Studies using second-504 505 person approaches have shown that a complex brain network associated 506 with mentalizing, attention, and reward processing is involved in joint attention (Mundy, 2018). Gaze communications such as eye contact can 507 508 affect motivations (Ishikawa & Itakura, 2022). Also, in real interactions, 509 different factors such as another's affective states and saliency of the target 510 object may modulate gaze following and joint attention. To understand the 511 neural mechanisms of infants' motivation for social behaviour, the secondperson framework is essential. 512

In summary, we indicated that infants around seven-months-old show a larger SPN after learning the validity of others' gaze cueing. Infants could anticipate the social reward of shared attention by perceiving others' gaze cueing. In addition, knowledge of the validity of others' gaze modulated face perception, indexed by the N290. The experience of shared attention could affect not only the anticipation of the social reward but face perceptions.

519

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- 528

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535 Author contributions

- 536 M.I. and S.I. developed the study concept. M.I. conducted the experiments
- and analysed the data. M.I. and S.I. the authors approved the experimental
 design and discussed the results. S.I. supervised the study.
- 539

540 Data accessibility

- 541 Data used in the analysis are available in figshare
- 542 (https://doi.org/10.6084/m9.figshare.18636803.v1).
- 543

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